



2021/2022 MEDIA ACCREDITATION Application Form

Name: _____

Address: _____

Phone: Business: _____ Mobile: _____

Email: _____

Please indicate complete forms, read T & Cs and sign where indicated overleaf:

<input type="checkbox"/> Journalist (Print or Online)	<input type="checkbox"/> Photographer / Photojournalist (Print or Online)
<input type="checkbox"/> Videographer (Note that Broadcast Rights and Limitations are applicable to some events)	<input type="checkbox"/> Team Media / PR Representative

Media Format: Name of publication, organisation or production

- Magazine _____
- Newspaper _____
- Television _____
- Website _____
- Social Media _____
- Other (please specify): _____

Credential Application:

- Full 2021/22 Series _____
- Single Event (list) _____

Note: This application must be accompanied by a supporting letter issued on an official letterhead, signed by an authorised representative of the media organisation you represent (e.g. Editor/Chief of Staff). Supporting evidence of previously published material may also be required to accompany this application. Applications received without these requirements, when requested, will not be considered.

Acknowledgement: Motor Racing is Dangerous and due to the risks inherent in motor racing I, the Applicant named above, understand that I will be required to sign an indemnity at each event I attend, indemnifying Australian Professional Drag Racing Ltd (400 Thunder), participating venues and tracks and others from legal action.

I have read, fully understood and agree to adhere to all Terms and Conditions as outlined overleaf and also to all requirements of the supplementary Social Media Policy.

Signed: _____

Dated: ____/____/____

Please return this application form and required supporting documentation to:
manager@400thunder.com.au

Received: _____ Approved: _____ 4TVEST: _____

400 THUNDER MEDIA ACCREDITATION TERMS & CONDITIONS:

By signing the Media Accreditation application, the Applicant hereby acknowledges and agrees to fully adhere to the following Terms and Conditions. Should any of the following Terms and Conditions be breached, 400 Thunder will issue a maximum two warnings. A third breach will result in immediate and indefinite revocation of all media privileges. Any breach of Trackside Photographers' Guidelines and/or Track Safety Regulations may result in immediate cancellation of privileges and ejection from an event. 400 Thunder reserves the right to undertake legal action to protect its rights and investments if required.

GENERAL REGULATIONS:

1. Approved Media Accreditation entitles access to the venue for the Applicant only for specific 400 Thunder Series event or events.
2. The 400 Thunder Media Vest is issued free of charge, to be returned at such time that the accreditation is no longer current. If the Applicant is unable to present the Vest in reasonable condition, or if at any time the vest is damaged or lost, there will be a \$50 fee payable by the Applicant.
3. At each event the Applicant is required to stop and produce his/her identity to have their name checked off by ticketing and security personnel on the specific event's Approved Media List.
4. The Applicant understands that where Conditions of Entry are not complied with 400 Thunder reserves the right to deny access to events for any person or persons.
5. The Applicant must present for formal registration at each event attended before seeking to enter any restricted area.
6. The Applicant will be required to sign an acknowledgement of risk indemnity, be fitted with the appropriate event specific wristband and be issued and wear a 400 Thunder Media Safety Vest when on track at each event attended.
7. The Applicant understands that, once issued, a wristband or 400 Thunder Media Safety Vest must not be transferred to any other person under any circumstances.
8. The Applicant understands that access to trackside photo areas and all other restricted areas will not be permitted without the event specific wristband and a 400 Thunder Media Safety Vest, both of which must be worn at all times while working during the conduct of an event.
9. The Applicant will conduct himself / herself in a professional manner at all times and with respect for the venue, event organisers and race teams.
10. The Applicant will adhere to all 400 Thunder event regulations and safety protocols including directions which may be given from time to time by 400 Thunder management and or track officials.
11. The Applicant will familiarise himself / herself with and observe the requirements of individual venues ***Trackside Photographers' Guidelines.***
12. The Applicant will familiarise himself / herself with and sign and observe the requirements of the 400 Thunder ***Social Media Policy.***
13. The Applicant agrees to comply with any reasonable requests by 400 Thunder management in relation to obtaining coverage of specific activities within an event which may or may not be related to an event's on-track action.
14. The Applicant will refer to the event in a manner befitting the event including accurate coverage of the venue, event name, brand name, and sponsors' names where applicable. Specifically, this means that the event / series and category names are to be used in full as follows;
 - a) The Event Name, including sponsor, is to be used in full e.g., "Gulf Western Oils Winternationals" throughout the event reports. The track name must also be acknowledged throughout the event reports.
 - b) The Series name, including sponsor, (TBC) is to be used in full e.g., "Coca Cola 400 Thunder Championship Drag Racing Series"
 - c) The Series name must be used in full in any written report at least once i.e., "400 Thunder Championship Drag Racing Series" then it can be abbreviated to "400 Thunder Series" and must appear several times in the reports.
 - d) The Category name must be used in full for all professional categories e.g., "400 Thunder Pro Alcohol" at the start of the category report.
 - e) The 400 Thunder Sportsman Series name must be used in full in any written report on Sportsman Racing at least once i.e., "400 Thunder Sportsman Series then it can be abbreviated to the 400T Sportsman Series throughout the reports.
 - f) Series Logos / Championship Logos / Event Logos will be supplied to all accredited media for placement in event reports.
 - g) Any 400 Thunder Championship Drag Racing pointscore table that is provided in any event report must refer to series name in full and then the category name e.g., "400 Thunder Championship Drag Racing Series Pointscore" "Pro Alcohol", and in the Sportsman Series the same applies "400 Thunder Sportsman Series Pointscore" "Supercharged Outlaws"

- h) The Applicant agrees to liaise with 400 Thunder management where required in regard to accuracy of all content and event results.
15. The Applicant understands that 400 Thunder will not be held liable for any loss, theft, or damage to any property resulting from the Applicant's attendance at an event.
 16. The Applicant acknowledges that 400 Thunder does not permit placement or distribution of promotional materials that promote companies, businesses, or others, of any type whatsoever including flyers, posters, business cards, or similar without prior written approval of 400 Thunder.
 17. The Applicant understands that this accreditation relates to specific events that form part of the 400 Thunder series only.
 18. The Applicant understand that these terms and conditions are to be read in conjunction with the relevant Venue Media Terms and Conditions. In the unlikely event of a conflict, the Venue Media Terms and Conditions will be deemed to be the relevant guidelines.

RACING INCIDENTS:

In the event of a serious incident which results in the driver or rider receiving medical attention, no still or motion imagery is to be distributed, published or broadcast in any way or in any form whatsoever without the prior formal approval of 400 Thunder senior management and the driver / rider involved or his / her authorised representative.

PHOTOGRAPHER and JOURNALISTS:

1. The Applicant agrees to upon request provide 400 Thunder a selection of most relevant images from each event. All images submitted are required to be in hi-res format, free of any branding, or copyright restriction. Images should be emailed to: manager@400thunder.com.au.
2. If chosen by 400 Thunder for inclusion in its coverage of an event, or for promotion of the member venues, or subsequent events, all published images will be accredited to the relevant photographer(s) (where it is practically possible) with individual copyright protections observed. Note that all images selected for uploading to our website may be scaled down rendering them incapable of being copied or printed in any usable manner from our website.
3. The Applicant further agrees to provide 400 Thunder, upon request, a memory stick, a CD or DVD or Dropbox Link containing a comprehensive selection of images from each event.
4. The Applicant acknowledges that images should not be restricted solely to coverage of the racing action and agrees to provide extensive coverage of supporting activities including crowd shots, pit-paddock activities, traders' stands, entertainers, non-race related entertainment activities, trophy presentations, sponsors' signage, and so on all of which may be used for the venue's event marketing requirements.
5. The Applicant agrees to forward copies of all media coverage or provide a website links to all 400 Thunder reporting and articles upon publication.
6. At certain events, a media centre will be provided with a view of the racing surface as well as a suitable place from which to work from. Access to this media centre is solely at the discretion of 400 Thunder Management.

TELEVISION and VIDEO BROADCASTING:

1. APDR Ltd and 400 Thunder and the relevant event promoter retain the exclusive rights to film / broadcast all 400 Thunder events.
2. Any form of online live streaming, broadcast or transmission of any kind of any 400 Thunder event must have the prior written consent and permission of 400 Thunder Management. Breaching this protocol could be a breach of intellectual property and will have serious implications. A breach of this protocol will result in (but is not limited to) fines and / or immediate ejection and ongoing suspension from the venue.
3. It is strictly prohibited to film or broadcast any event or part thereof for commercial gain or public display without the prior written consent of 400 Thunder.
4. This includes digital footage for Television, Internet, Social Media or DVD that may be used for either sale or promotion of activities at the venue.
5. Any use of race footage from 400 Thunder is strictly prohibited without prior written approval from 400 Thunder.
6. 400 Thunder reserves the right to restrict or deny access to any video production or audio recording devices at any time without prior notice. Prior written approval from 400 Thunder is required in all cases.

WARNING: MOTOR RACING IS DANGEROUS

In exchange for being able to attend or participate in the events (and as a condition of the purchase or issue of this ticket), you agree: To release Australian Professional Drag Racing Pty Ltd T/as 400 Thunder and associated companies, Race Tracks / venues, controlling bodies of the sport, promoters, sponsor organisations, land owners and lessees, organisers of the event, race teams, competitors, their respective servants, officials, representatives and agents (collectively the "Associated Entities") from all liability for your death, personal injury (including burns), psychological

trauma, loss or damage (including property damage) ("harm") howsoever arising from your participation in or attendance at the event (including any negligence on the part of the Associated Entities), except to the extent prohibited by law: To attend or participate in the event at your own risk; You acknowledge that you accept the full indemnity conditions as displayed at the entrance to the venue. Entry to the venue is subject to the 400 Thunder and Venue Conditions of Entry and Conditions of Sale, available from individual venues.

PLEASE NOTE: this is only an application form and does not guarantee accreditation approval.

YOUR CHECKLIST

1. Please Make sure you have signed all documents as follows;

- * Media Application in two places
- * Social Media Policy

2. Please Make sure you have attached the supporting letter issued on an official letterhead, signed by an authorised representative of the media organisation you represent (e.g. Editor/Chief of Staff).

3. Supporting evidence of previously published material may also be required to accompany this application. Applications received without these requirements, when requested, will not be considered

I have read and understand the terms and conditions above and agree to abide by them at all times.

Name: _____

Signed: _____

Dated: ____/____/____