



MEDIA ACCREDITATION

2016-17 Season Application Form

Name: _____

Address: _____

Phone: Home: _____ Mobile: _____

Email: _____

Please indicate your Media Group below (please read T & C overleaf):

<input type="checkbox"/> Journalist (Print or Online)	<input type="checkbox"/> Photographer / Photojournalist (Print or Online)
<input type="checkbox"/> Videographer (Note that Broadcast Rights and Limitations are applicable to some events)	<input type="checkbox"/> Social Media or Team Media / PR Representative

Media Format	Name of publication, organisation or production , number of subscribers and / or readers
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- | | |
|--|-------|
| <input type="checkbox"/> Magazine | _____ |
| <input type="checkbox"/> Mainstream Newspaper | _____ |
| <input type="checkbox"/> Community Newspaper | _____ |
| <input type="checkbox"/> Free-To-Air Television | _____ |
| <input type="checkbox"/> Pay Television | _____ |
| <input type="checkbox"/> Website | _____ |
| <input type="checkbox"/> Other (please specify): | _____ |

Note: Where requested, this application must be accompanied by a supporting letter issued on an official letterhead, signed by an authorised representative of the media organisation you represent (e.g. Editor/Chief of Staff). Supporting evidence of previously published material may also be required to accompany this application. Applications received without these requirements, when requested, will not be considered.

Acknowledgement: Due to the risks inherent in motor racing I, the Applicant named above, understand that I will be required to sign an indemnity at each event I attend, indemnifying Australian Professional Drag Racing Ltd (400 Thunder), participating venues and tracks and others from legal action. I have read, fully understood and agree to adhere to all Terms and Conditions as outlined overleaf and also to all requirements of the supplementary Social Media Policy.

Signed: _____ **Dated:** ____/____/____

Please return this application form and required supporting documentation to:
media@400thunder.com.au

Received: _____ Approved: _____ 4TVEST: _____ 4TMAPP: _____

TERMS & CONDITIONS

By signing the Media Accreditation application, the Applicant hereby acknowledges and agrees to fully adhere to the following Terms and Conditions. Should any of the following Terms and Conditions be breached, 400 Thunder will issue a maximum two warnings. A third breach will result in immediate and indefinite revocation of all media privileges. A breach of Trackside Photographers' Guidelines may result in immediate cancellation of privileges and ejection from an event. 400 Thunder reserves the right to undertake legal action to protect its rights and investments if required.

GENERAL

1. Approved Media Accreditation entitles free access to the venue for the Applicant only and for specified events only. If the Applicant is successful, and is issued a 400 Thunder "Hard Card and Vest", the hard card allows entry for 1(one) additional adult to the venue. This does not entitle the additional adult to any media accreditation and does not allow ANY access to restricted areas.
2. The 400 Thunder Media Vest is issued free of charge, to be returned at such time that the accreditation is no longer current. If the Applicant is unable to present the Vest in reasonable condition, or if at any time the vest is damaged or lost, there will be a \$50 fee payable by the Applicant.
3. The Applicant is required to stop and produce his / her credentials and or have their name checked against each event's Approved Media List held by ticketing and security personnel.
4. The Applicant understands that where Conditions of Entry are not complied with 400 Thunder reserves the right to deny access to events for any person or persons.
5. The Applicant must present for formal registration at each event attended before seeking to enter any restricted area.
6. The Applicant will be required to sign an acknowledgement of risk indemnity, be fitted with the appropriate event specific wristband and be issued and wear a 400 Thunder Media Safety Vest (if not already issued with the "Hard Card") at each event attended.
7. The Applicant understands that, once issued, a wristband or 400 Thunder Media Safety Vest must not be transferred to any other person under any circumstances.
8. The Applicant understands that access to trackside photo areas and all other restricted areas will not be permitted without an event specific wristband and a 400 Thunder Media Safety Vest, both of which must be worn at all times while working during the conduct of an event.
9. The Applicant will conduct himself / herself in a professional manner at all times and with respect for the venue and event organisers.
10. The Applicant will adhere to all 400 Thunder event regulations and safety protocols including directions which may be given from time to time by 400 Thunder management and or track officials.
11. The Applicant will familiarise himself / herself with and observe the requirements of individual venues **Trackside Photographers' Guidelines**.
12. The Applicant will familiarise himself / herself with and sign and observe the requirements of the 400 Thunder **Journalist, Photographer and Assorted Media Social Media Policy**.
13. The Applicant agrees to comply with any reasonable requests by 400 Thunder management in relation to obtaining coverage of specific activities within an event which may or may not be related to an event's on-track action.
14. The Applicant will refer to the event in a manner befitting the event including accurate coverage of the venue, event name, brand name, and sponsors' names where applicable.
15. The Applicant agrees to liaise with 400 Thunder management where required in regard to accuracy of all content and event results.
16. The Applicant understands that 400 Thunder will not be held liable for any loss, theft, or damage to any property resulting from the Applicant's attendance at an event.
17. The Applicant acknowledges that 400 Thunder does not permit placement or distribution of promotional materials that promote companies, businesses, or others, of any type whatsoever including flyers, posters, business cards, or similar without prior written approval of 400 Thunder.
18. The Applicant understands that this accreditation relates to specific events that form part of the 400 Thunder series only.
19. The Applicant understand that these terms and conditions are to be read in conjunction with the relevant Venue Media Terms and Conditions. In the unlikely event of a conflict, the Venue Media Terms and Conditions will be deemed to be the relevant guidelines.

STILLS PHOTOGRAPHERS

1. The Applicant agrees to automatically provide 400 Thunder, no later than one day following each event, a selection of no less than 10 of your chosen best or most relevant images. All images submitted are required to be in hi-res format, free of any branding, or copyright restriction. Images should be emailed to: media@400thunder.com.au. If chosen by 400 Thunder for inclusion in its coverage of an event, or for promotion of the member venues, or subsequent events, all published images will be accredited to the relevant photographer(s) (where it is practically possible) with individual copyright protections observed. Note that all images selected for uploading to our website are scaled down rendering them incapable of being copied or printed in any usable manner from our website.
2. The Applicant further agrees to provide 400 Thunder, within seven days after each event, a CD or DVD containing a comprehensive selection of images from each event. The CD /DVD should be mailed to: 400 Thunder Media Department, PO Box 6306, Wetherill Park DC, NSW 1851.
3. If Images are not provided within the timeframes noted above, media accreditation may be suspended or cancelled without notice. Re-instatement will be at the discretion of 400 Thunder Management.
4. The Applicant acknowledges that images should not be restricted solely to coverage of the racing action and agrees to provide extensive coverage of supporting activities including crowd shots, pit-paddock activities, traders' stands, entertainers, non-race related entertainment activities, trophy presentations, sponsors' signage, and so on all of which may be used for the venue's event marketing requirements.

PHOTOJOURNALISTS

The Applicant agrees to forward copies of all media coverage or provide website link addresses to 400 Thunder upon publication.

TELEVISION/VIDEO/BROADCAST

1. 400 Thunder and the relevant event promoter retain the exclusive rights to film / broadcast all 400 Thunder events.
2. It is strictly prohibited to film or broadcast any event or part thereof for commercial gain or public display without the prior written consent of 400 Thunder. This includes digital footage for television, internet, Social Media or DVD that may be used for either sale or promotion of activities at the venue.
3. Any use of race footage from 400 Thunder without prior written approval from 400 Thunder is strictly prohibited.
4. 400 Thunder reserves the right to restrict or deny access to any video or audio recording devices at any time without prior notice. Prior written approval from 400 Thunder is required in all cases.

SOCIAL MEDIA AND TEAM MEDIA REPRESENTATIVES

1. Any form of online live streaming, broadcast or transmission of any kind of any 400 Thunder event must have the prior written consent and permission of 400 Thunder Management. Breaching this protocol could be a breach of intellectual property and will have serious implications. A breach of this protocol will result in (but is not limited to) fines and / or immediate ejection and ongoing suspension from the venue.
2. Access to any area in front of the Staging Lanes or Racing Surface is strictly prohibited.
3. At certain events, a media centre will be provided with a view of the racing surface as well as a suitable place from which to work from. Access to this media centre is solely at the discretion of 400 Thunder Management.

RACING INCIDENTS

In the event of a serious incident which results in the driver / rider receiving medical attention, no still or motion imagery is to be distributed, published or broadcast in any way or in any form whatsoever without the prior formal approval of 400 Thunder senior management and the driver / rider involved or his / her authorised representative.

WARNING MOTOR RACING IS DANGEROUS

In exchange for being able to attend or participate in the events (and as a condition of the purchase or issue of this ticket), you agree: To release Australian Professional Drag Racing Pty Ltd T/as 400 Thunder and associated companies, Race Tracks / venues, controlling bodies of the sport, promoters, sponsor organisations, land owners and lessees, organisers of the event, race teams, competitors, their respective servants, officials, representatives and agents (collectively the "Associated Entities") from all liability for your death, personal injury (including burns), psychological trauma, loss or damage (including property damage) ("harm") howsoever arising from your participation in or attendance at the event (including any negligence on the part of the Associated Entities), except to the extent prohibited by law: To attend or participate in the event at your own risk; You acknowledge that you accept the full indemnity conditions as displayed at the entrance to the venue. Entry to the venue is subject to the 400 Thunder Conditions of Entry and Conditions of Sale, available from individual venues.

I understand and have read the terms and conditions above and agree to abide by them at all times.

Signed: _____ **Dated:** ____/____/____